

- CROWD REVIEW FOR -

# *Sample Song*

SCOTTY AND THE REVERBS - NOV 1, 2016



**REVERBNATION**

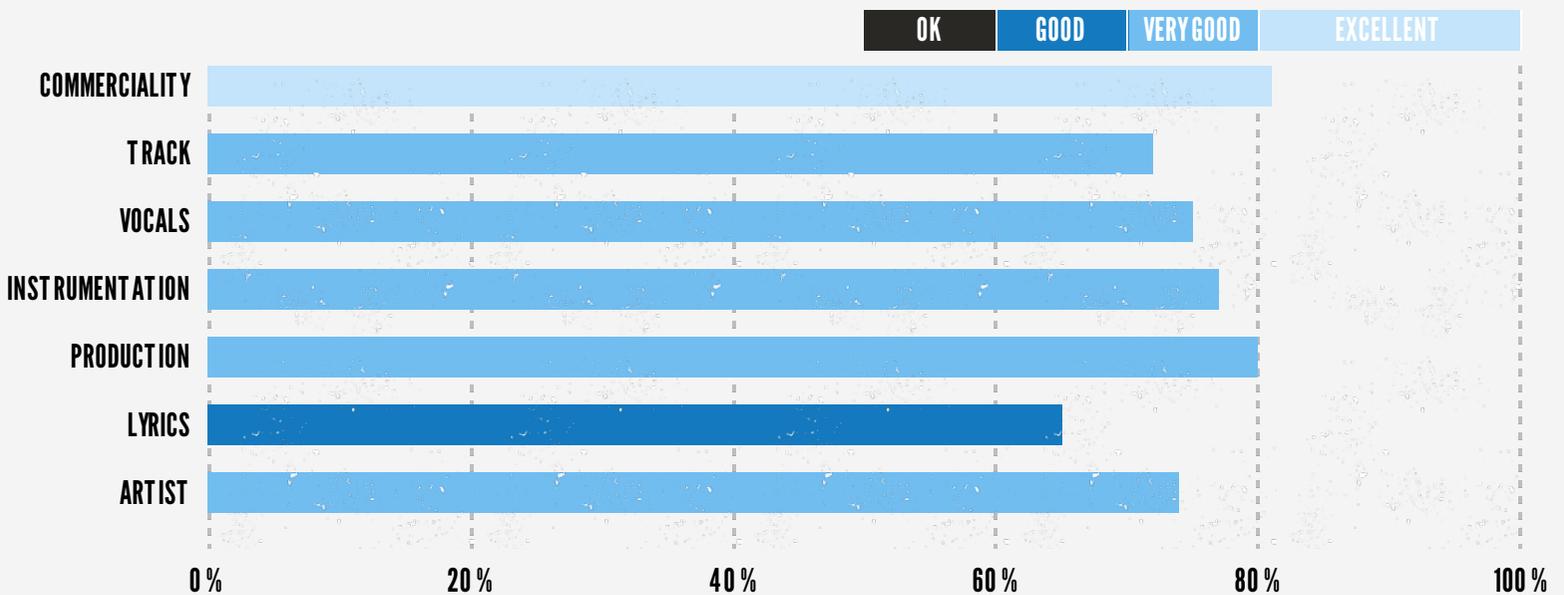
# WORD CLOUD

THIS VISUALIZATION REVEALS WHAT EMOTIONS AND KEY THEMES THE REVIEWERS MENTIONED MOST OFTEN IN THE REVIEWS. THE LARGER THE WORD THE MORE IT WAS USED BY THE REVIEWERS WHEN DESCRIBING THE TRACK.



# SONG ANALYSIS

This is generated using a technology that automatically "reads" all of the reviews and identifies which elements of the track the reviewers are commenting on the most. It then establishes whether the comment is positive or negative, collects all this information and displays the result as a graph. This analysis is particularly useful to help improve songs or recordings.



"ELEMENTS OF A TRACK" CHART

## OVERALL MARKET POTENTIAL

This is the most important commercial indicator for the track. It combines the Track Rating and the Passion Rating to give a definitive prediction of commercial success within the market.



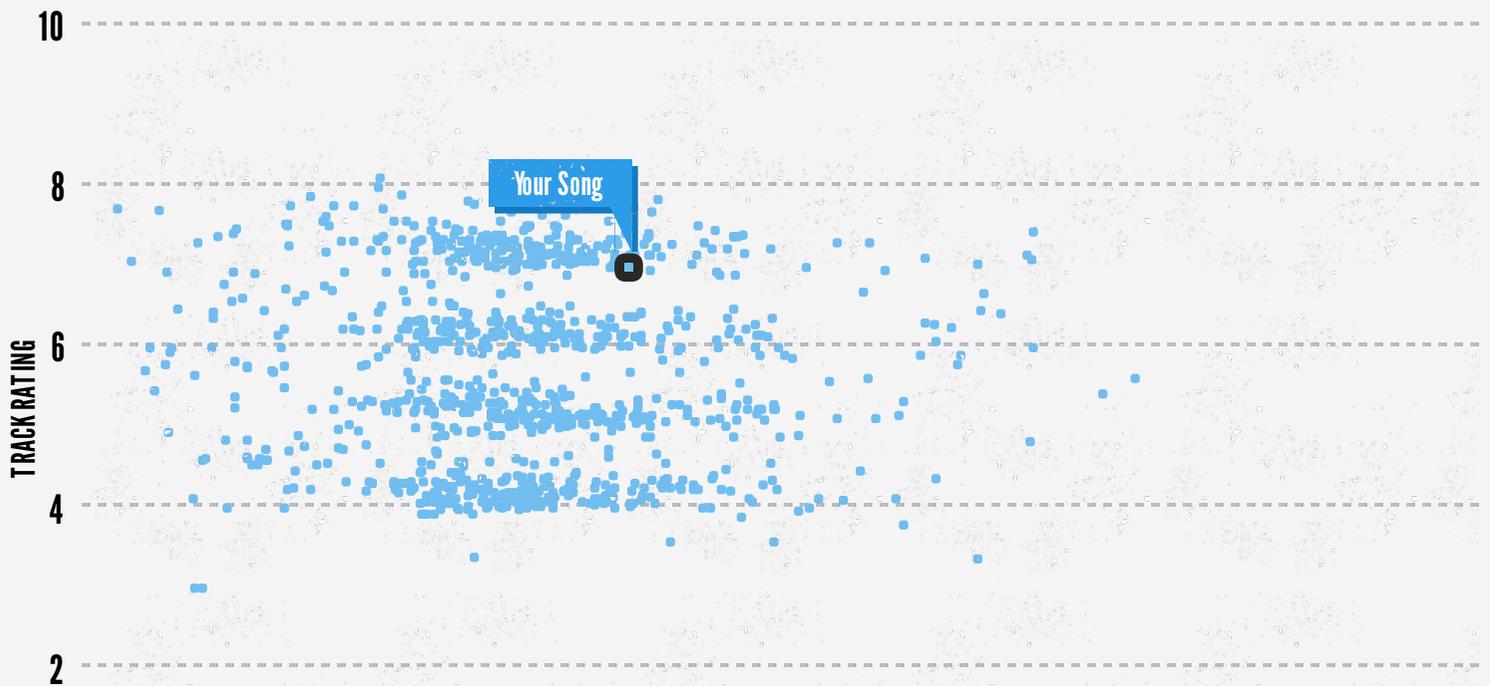
## PASSION RATING

6.3

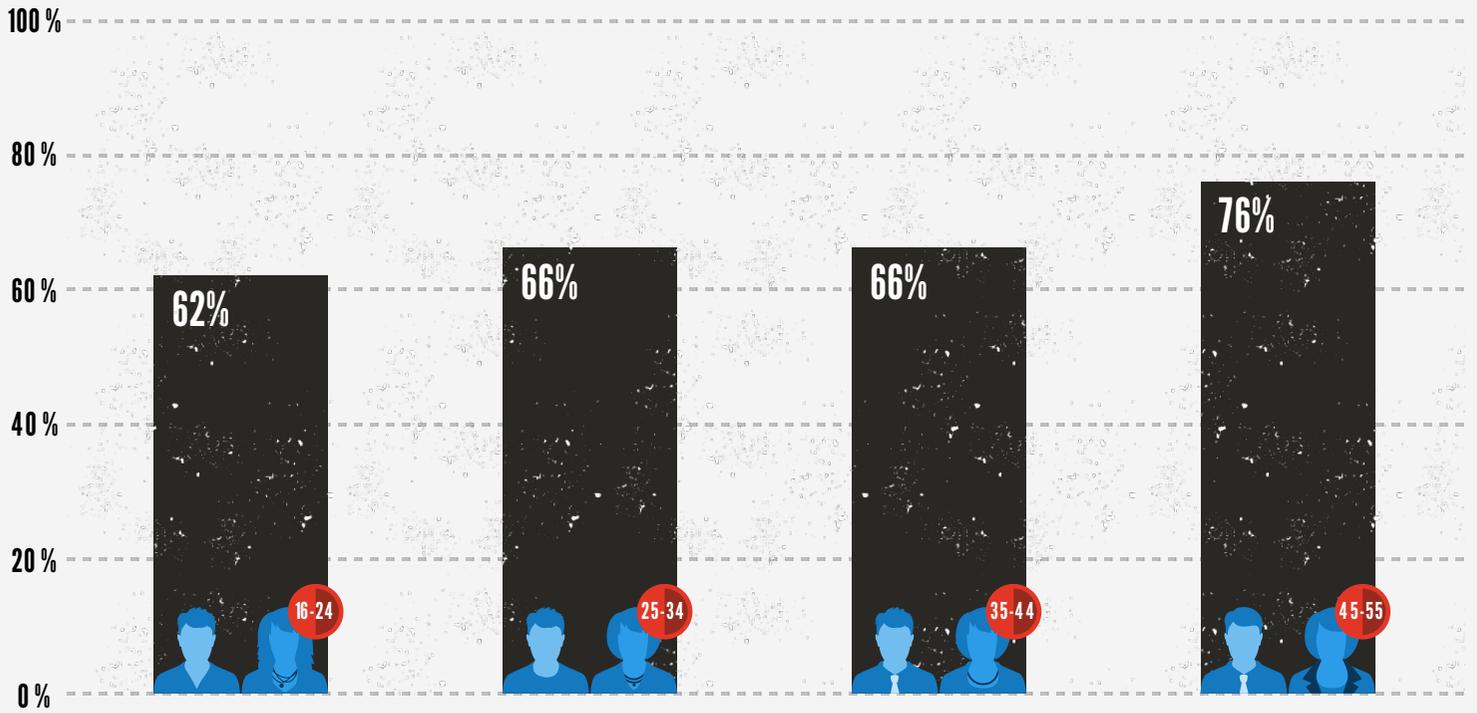
The Passion Rating is important and has a big impact on potential sales. It indicates the intensity with which Reviewers liked the track compared to how they have liked other tracks: whether they thought it was OK, they Liked or Loved it.

## TRACK POSITIONING WITHIN HIP HOP

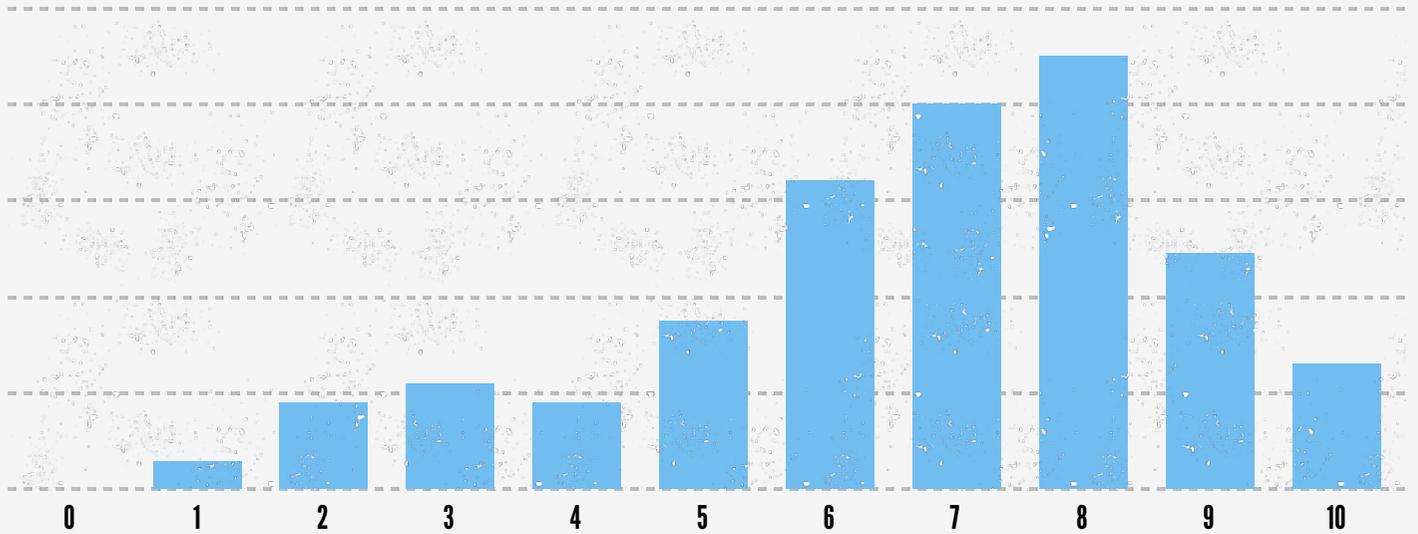
This evaluates how your track compares against 1,000 other tracks in the same genre in terms of Track Rating and opinion.



## LIKE RATING BY AGE GROUP

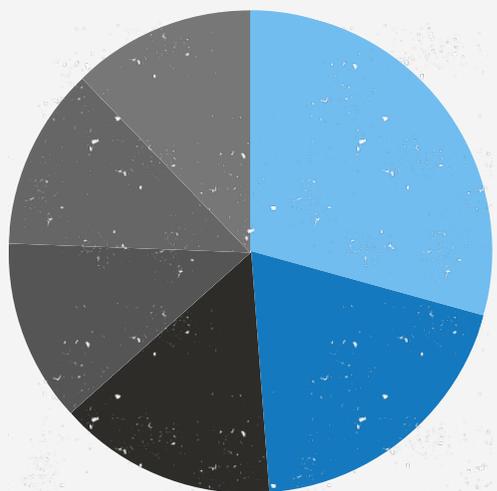


## RATING DISTRIBUTION



## SIMILAR ARTISTS

The reviewers considered that this artist had similarities to the artists in the chart below.



**29.3%**

**DRAKE**

**14.6%**

**CHRIS BROWN**

**12.2%**

**LUDACRIS**

**19.5%**

**FETTY WAP**

**12.2%**

**TYGA**

**12.2%**

**JAY Z**

## REVIEWS

RATING  
2

"BORING, TYPICAL, SAME AS EVERY OTHER RAP SONG I HAVE EVER HEARD. NOTHING GOOD OR DIFFERENT ABOUT IT WHATSOEVER. I DO NOT LIKE THIS SONG AND I DO NOT LIKE THIS ARTIST."



FEMALE: 38

RATING  
8

"Don't like gratuitous profanity. I like the lyrics - it's a light summer romp type of fair. I like the beat. I think the track is really current. So, this song doesn't sound like something new. It sounds like I've hear it before. This effects the commercial viability of this piece and the comerciality score. I do like what the artist has done with it. It feels fresh and happy."



FEMALE: 44

RATING  
6

"Don't like the rapping all that much. Voices are very typical and the lyrics even more so. The beat itself is not bad though. Also pretty typical but still better to listen to."



MALE: 28

RATING  
9

"Flows well and the vocalist has an excellent voice. Huge props for working the word Pokemon into the lyrics. Good beat and kept me listening all the way to the end."



FEMALE: 40

RATING  
7

"Glamorizing alcohol consumption will be popular with patrons and bar owners alike. Patron Tequila. I wonder if they have a deal with the manufacturer for producing this song."



MALE: 47

RATING  
8

"Good beat and music, I like how they sing about what they normally do and how they feel. They do not hold anything back from what they are saying and feeling"



MALE: 37

RATING  
8

"Good beat and track overall. I liked the melody and the tempo which was catchy well paced. The rapping was good, and even though there was the usual cursing I liked the lyrics. It was the execution that made the song good. I think it needs more filler track, beat or instrumentals to complete it. Other than that, I think this song could be a hit. I'd definitely listen to tit again. I might even download it if they put in some finishing touches."



MALE: 53

RATING  
8

"Good bouncy intro, really brings you into the song. Love the trap beat with the finger snaps instead of the claps. Good snare transitions. Definitely a banger, makes you want to dance and move"



MALE: 39

RATING  
10

"Has a great vocals , has a timely beat and stand out great , great listening , I like will be a great hit"



FEMALE: 54

RATING  
10

"I absolutely love the beat to this song. The guys singing have a very nice sexy voice. This is definitely a song I could get down to."



FEMALE: 40

RATING  
8

"I actually really liked this song. The lyrics were creative and had a really nice flow to them. The beat kept my head moving and I could see myself dancing and enjoying this song in the car. It had a really good message, and it had me feeling right by the end of the song."



FEMALE: 29

RATING  
8

"I always enjoyed rap music and the lyrics that they have so this is something that I would normally listen to. I think they did a good job on this one."



MALE: 25

RATING  
2

"I am sure there are some that might like this in the club, this seems like a song that would be good for dancing, I am just not that into that kind of thing."



MALE: 31

RATING  
7

"I am very picky on the rap that I will listen to. I like this song. The artist didn't get lazy and throw in a bunch of orifanity just to make the song ccommercial."



MALE: 46

RATING  
9

"I can hear this being played everywhere. It sounds like something but it definitely fits in with todays music. This artist has a definite hit on their hands. If pushed right this song may be able to get them endorsements from big companies. Can definitely hear this record being played 10 years from now."



MALE: 32

RATING  
2

"I did not like this song at all. The lyrics, song name, artist name, etc were just not appealing to me. It sounded lame and boring to me. Sorry, don't know what else to say."



FEMALE: 32

RATING  
6

"I didn't like all the swearing. I don;t know why artists think they need to swear to get the music across. It seems like a cop out."



MALE: 43

RATING  
6

"I didn't like the instrumentation very much. The beats used seem elementary and the sounds seemed cheap. The vocals, however, were great. I think that with a better backing track, this song could certainly be a hit."



MALE: 27

RATING  
5

"I didn't really enjoy the lyrics. They didn't really have substance. They seem like they are older people trying to be rappers. I don't really like when older people try to start a rap career. It's weird to me."



FEMALE: 22

RATING  
2

"I didn't really like the production. It needs to be tighter. Maybe mastered a little better. It needs to have more oomph and punch to it."



MALE: 23

RATING  
6

"I dislike the usage of swear words in the song. I feel that the meaning of the song can be conveyed without using swear words. I like the instrumentation because it has an energetic beat."



FEMALE: 33

RATING  
5

"I do not like the lyrics of this song. The lyrics are extremely basic and simple. They are very stereotypical or rap music in general. The song is about music and women. Nothing in this song is real original. It just sounds like another dance rap song."



MALE: 24

RATING  
3

"I don't like that he is rapping about the same old shit that every rapper raps about, it sounds generic and not unique at all."



FEMALE: 25

RATING  
7

"I enjoyed the beat. The rapper's voice is clear and makes me feel pumped up. The lyrics are really silly. When he mentions Pokemon I actually snorted out loud. Makes it hard to take the song seriously... Which I was until I started listening to the lyrics. That side, I think this song is really catchy and marketable."



FEMALE: 29

RATING  
7

"I enjoyed the instrumentation a lot. There was a lot of variety. This would be an awesome song to work out to. The longer I listened to it, the more I liked it. I actually went back and upped some of my answers. It's very catchy. My younger self would've definitely cruised around town to this - myself at this age may consider the same."



FEMALE: 32

RATING  
5

"I feel like this song is geared towards somebody younger than I am (I'm 31) so I had a lot of trouble identifying with it. It seems more like a club song. I could see 20 somethings dancing in a club setting to this song, which it would be perfect for. That said it sounds both musically and lyrically like so many other hip hop songs out right now and I think there's not enough uniqueness in this song to make them stars."



FEMALE: 31

RATING  
2

"I feel like this song is really cheesy. Like I get that it's supposed to be sarcastic in a way, but it's not that funny."



FEMALE: 30

RATING  
4

"I found this song pretty forgettable. The only thing about this song that sticks in my head is the occasional clever lyric. But even that element is somewhat limited, so overall the song goes in one ear and out the other."



MALE: 23

RATING  
9

"I instantly liked it from the start. Good instrumentals and good voice. I can see it playing in club or in my car. Catchy line "mamas got a rump like a dinner table". Only complaint is the chorus. He is signing it with 3 or 4 other voices at the same time and it comes off like a childrens concert. But good song overall"



MALE: 39

RATING  
3

"I just wasn't feeling this song at all. It had a good beat and good rhythm and tempo but the lyrics were really subpar and the vocals were marginal at best."



FEMALE: 46

RATING  
6



MALE: 29

"I like how this song does have a nice ring to it, like a catchy tune you would hear at a club or even a song you'd picture in a movie."

RATING  
4



FEMALE: 24

"I like that it is catchy, and sound like a lot of main stream rap that is very popular right now. I dont care for the actual lyrics, but they are okay."

RATING  
8



FEMALE: 41

"I like that it's not complicated. It's a feel good song that people can dance to. I also like that you can make out what the vocalist is actually saying."

RATING  
7



FEMALE: 35

"I like that the lyrics of this song are really witty and clever, and the main vocalist is very smooth in his performance and sounds very comfortable."

RATING  
7



MALE: 30

"I like the beat and the beat. I think it sounds really familiar, and I think it sounds a little too much like a certain artist that I can't recall right now."

RATING  
7



MALE: 45

"I like the beat and the lyrics to this song. This is a song I could hear at a dance club or on the radio"

RATING  
8



FEMALE: 58

"I like the beat and the precise way the words intertwine with the beat of the music. The vocals are very smooth, and there is a hook to the song."

RATING  
5



MALE: 36

"I like the beat and the rhythm is good. But I am not the biggest fan of rap but I do like it. It seems like it could be on the radio. I DO LIKE PATRON, LOL!"

RATING  
7

"I like the beat of this song, it's commercial because it sounds mostly like every other song made in this genre  
Good luck with production"



FEMALE: 39

RATING  
7

"I like the beat to this song. It makes you want to dance. The vocals are nice too. You can actually understand what the guys are saying in the song."



FEMALE: 27

RATING  
9

"I like the beat, the lyrics, the vocals. This song has a really great beat to it. It makes me want to get up and shake my hips."



FEMALE: 27

RATING  
9

"I like the instrumentation a lot. It's hard to find a song with a strong balance between good rap and good music and this one hits that cord for me."



MALE: 19

RATING  
9

"I like the instrumentation and the production. It has an infectious beat and cool vibe. Good for casual listening when in the car or in a room. The lyrics are a bit off and sometimes cheesy but not in a way that it hamper the song's commercial appeal."



MALE: 40

RATING  
5

"I like the music in the background and would really like to listen to more of it, if there weren't lyrics. The levels are right as well because I can hear the rapper and the music equally and the they go together well."



FEMALE: 44

RATING  
6

"I like the party rap genre, and this song fits in nicely along with "Blame it On the Alcohol" or "Topsy." The theme isn't unique by any means, but the tune is catchy and vocalists are pretty accomplished."



MALE: 45

RATING  
5

"I like the structure and the production of this song, and the vocals are interesting, but the lyrics are repetitive and typical of most rap tunes."



MALE: 36

RATING  
5

"I like the tempo and the energy of the song. I don't like that it has the same lyrics and stuff that you hear from generic rap songs."



MALE: 31

RATING  
6

"I like the vocals in this song and the lyrics and I like the harmony between the multiple voices. I think the instrumentation is a little cheesy but other than that it's a good song."



FEMALE: 31

RATING  
8

"I like the way the lyrics are rhythmic and the tempo of the music mixes perfectly to get people moving. I would be out looking for more by this group and be recommending them to others."



MALE: 43

RATING  
9

"I like this song because it was easy to immediately like. It sounds like something I would listen to on a top hits station, like a song everyone would like. It makes you want to hit the club and get a drink. I like it. I'm dancing in my bed to this song."



FEMALE: 24

RATING  
8

"I liked just about everything about the song. It was nothing over the top, but it's simplicity worked for it, hope to hear it on the radio someday."



MALE: 36

RATING  
4

"I liked some of the lyrics because certain lines were funny. I disliked the artist's style of rapping. Overall, the production quality seemed to be low and the track itself too upbeat/cheesy for my taste."



MALE: 28

RATING  
8

"I liked the bass of this rap song. In addition, I liked the quick flow of the rap and how the rapper had a relatively deep voice."



MALE: 37

RATING  
6

"I liked the beat and the production. The song basically sounded good and the melody had a good hook to it. I was tapping my foot."



FEMALE: 47

RATING  
9

"I liked the call and response between the lead vocals and backing vocals - that makes for interesting listening. I also really like the vocals and the backing track/instrumentation."



FEMALE: 53

RATING  
6

"I liked the instrumentation in this song a lot. It had a really good beat and it makes me want to jump around and have a good time."



FEMALE: 22

RATING  
8

"I liked the lyrics, sometimes it's hard to understand the lyrics in a song the first time you hear it, but this song was simple to understand and not just hear the words but get what he's trying to say. Feeling right."



MALE: 50

RATING  
8

"I liked the overall song. I like to really enjoy all aspects of rap and other genres of music. I overall enjoyed this song."



FEMALE: 28

RATING  
8

"I liked the tempo and bass beats along with the lyrics. It had a energetic feel, great to listen to while working out probably."



MALE: 19

RATING  
3

"I liked the tempo and chorus. This sounds like a good song for pregaming and getting thr party going. I can see myself and my friends having a good time dancing to this song."



MALE: 28

RATING  
6

"I liked the vocalist - I compared him to DMX, just not as angry-sounding. His voice is pleasant - there's a nice quality to it. I'm not sure if musicianship and instrumentation are the same thing. Difficult to rate on instrumentation when I don't think there are any instruments actually being played. I prefer lyrics that elevate people and not keep them down in the dirt. Hope this singer has some positive and uplifting songs"



FEMALE: 44

RATING  
9

"I liked the vocals the best. I think that this will be very popular with the college crowd. I do not really like the emphasis on drinking and drugs though, but it will be liked especially in clubs."



FEMALE: 52

RATING  
9



FEMALE: 28

"I liked this song and thought that it had a good beat and current words. For example when it mentioned pokemon on the phone. Overall I liked it!"

RATING  
10



FEMALE: 41

"I liked this track a lot. The vocals/lyrics are great. I liked the music and beat as well. I could definitely imagine hearing this on the radio (with a few edits maybe)."

RATING  
10



MALE: 46

"I love everything about this song. His vocals are really hot, and the lyrics are better than most. The track has a great, steady beat and the chorus is so strong. This is definately something I'd listen to on the radio. I'd like to hear more from this artist."

RATING  
10



FEMALE: 50

"I love rap so I really love this one. I love the beat as well as the artist and the lyrics. There is nothing I dislike about this song."

RATING  
8



FEMALE: 31

"I love the beat of this song, and the lyrics are also great. This song makes you want to dance while you're listening to it. It's not one of those "heavy rap songs", it's a decent rap song that I could definitely see myself listening to more often."

RATING  
8



FEMALE: 48

"I love the instrumental of the song. The vocals went very well with the music. This is a song that my teenagers would listen with me. It's a song you can be by yourself or with a group and enjoy the song."

RATING  
8



FEMALE: 24

"I really enjoy this song, its something I feel like I could party to and drive around town to. It makes me want to dance, and the vocals go well with the song. The beat is really energetic and the chorus is great. The electric sort of sound to is in unique and fun."

RATING  
6



FEMALE: 29

"I really enjoyed all of the vocals in the song. They were really good and pleasant to listen to. The lyrics are catchy and would be a hit. The beat and production is very good as well."

RATING  
7

"I really enjoyed the instrumentals in this song. They blend in very nicely, the vocals I was not very fond off. Only reason being because it sounded like fatty wap."



MALE: 21

RATING  
8

"I really enjoyed this song. Its not something I would seek out but if it came on the radio I would probably leave it on. The lyrics were a little to much for me with the wording, but with that being said - I can relate to "feeling right""



FEMALE: 30

RATING  
9

"I really like how the song sounds. It really has its own groove and I think anyone will be able to tell this just by listening to it for a few minutes. I think it will be a hit"



MALE: 25

RATING  
4

"I really like the beat in this track. I'm not sure it is very unique. I can't think of a famous musician to compare this to because it sounds so much like every rap song. The lyrics are not very catchy, but the beat is."



FEMALE: 36

RATING  
8

"I really like the lyrics of this great song. I think the beat of the song was also pretty darn good. I could see this song played in a club."



MALE: 33

RATING  
6

"I really like this rapper. Never heard of them before. His words roll right out of his mouth smoothly. Nice, clear sound on the track, good production quality. Could have a better beat to the music."



FEMALE: 35

RATING  
9

"I really liked everything about this song. The vocals are great sounding, the music makes me want to get up and dance and the lyrics are fun."



FEMALE: 50

RATING  
5

"I really liked the beat and instrumentation, however I didn't really like the lyrics. I also really liked the artists name, and the production seemed to be high quality."



MALE: 22

RATING  
7

"I really liked the beat and the lyrics. It was very catchy and easy to follow without being too aggressive. Felt comfortable listening to it which is different than what I feel often when listening to R&B/Rap."



MALE: 31

RATING  
6

"I really liked the beat in this song. It made me feel like I was at the club and that's a scene that I really enjoy"



MALE: 25

RATING  
7

"I really liked the chorus. It was catchy and had a good beat. I also liked the style of vocals that the rapper used. It flowed really well with the music and the beat."



FEMALE: 37

RATING  
8

"I really liked the intro of the song because it reminded me of another song by Jeremih. I thought the tune was quite catchy which I really enjoyed. I also liked that I could hear and make out the individual lyrics."



FEMALE: 26

RATING  
8

"I really liked their lyrics and the rhythm. I liked the hook and the music was on point this is a great party and summer song."



FEMALE: 32

RATING  
9

"I really liked this song a lot. I am a huge Fetty Wap fan and the music sounds very similar to a lot of the music he has on his tracks. The vocals were really good and the hook was on point."



MALE: 33

RATING  
9

"I really love this beat, the percussion gives the song a tropical rhythm and style. The lyrics just make's you want to get up and dance, great song for the club or house party!"



MALE: 25

RATING  
5

"I think it sounds like a stripped down song that LL Cool J would sing. It has good production but it is lacking in writing skills and originality."



MALE: 33

RATING  
3

"I think its pretty derivative of what a lot is out there at this moment especially of pitbull. I dont know what would distinguish this from the other stuff out there."



MALE: 30

RATING  
6

"I think that this song over all was pretty good. The production values and backing track were both well done. The singer was competent but not great."



MALE: 33

RATING  
6

"I think the lyrics were solid in this song. But I do not feel as confident in the instrumentation/background track to this song, might need some adjustments to make it a better fit."



MALE: 22

RATING  
7

"I think the song has a pretty good producer and good mix. The rhymes are cool and so is the music and rhythm itself."



MALE: 41

RATING  
8

"I thought that the lyrics were fairly commercialized, it sounded like a lot of other songs on the radio today. The instrumentation I liked. Overall, it was a good track."



FEMALE: 31

RATING  
7

"I thought that this song has a strong hook and the rapper has a good flow and his lyrics are very good. It seems a little short but otherwise I'd say it was quite good."



MALE: 32

RATING  
9

"I thought the beat was really catchy and the vocals sounding like something I hear on the radio. I would also dance to this song at a club."



FEMALE: 31

RATING  
5

"I was offended by the use of profanity in this song. I felt it was unnecessary. I liked the rhythm of the song. The tempo made me feel like dancing."



FEMALE: 59

RATING  
5

"It definitely sounds like a song that would be played in the clubs. I feel like I would enjoy this song a lot if I was in that environment, but for personal listening, it just sounds like radio pop"



MALE: 21

RATING  
10

"It had a Chris Brown-esque instrumental vibe in the beginning, but quickly shifted into something I could hear from Flo-Rida. This is a really good party-starter song. Even at this moment, I'm dancing to this song. I truly enjoy that I can instantly get into the groove of this song; I can clearly hear and understand the artist; the vocals are easy to memorize and quickly repeat. This is a good one! It puts me a very excited mood. This could easily become a summer hit."



FEMALE: 35

RATING  
5

"It has a good beat to it. It's catchy and makes you want to dance in your seat a little. It sounds like it could be used in a commercial or intro to an award or something along those lines. The lyrics are okay, but could be fleshed out more."



FEMALE: 40

RATING  
6

"It has a very jazzy/hip hoppy feel to it and I really enjoy this time of thing. I love this type of music and the sound of it after a long day."



FEMALE: 19

RATING  
6

"It has a very upbeat sound, and will probably be stuck in my head for the next hour. It has a nice of beats and feels, but tells a very clear story. It is referring to a mature theme."



FEMALE: 25

RATING  
7

"It reminds me of many of the early 1990s rap song, but with an edge to it. This song as long lasting appeal. Could be played many years from now."



FEMALE: 30

RATING  
4

"It seemed perfect for commercial radio, I could see a music video being produce for this song. It is catchy and has a nice tune, although the lyrics weren't that spectacular."



FEMALE: 40

RATING  
2

"It sounds like they ripped off that famous sean paul song. At least sample it properly so you're giving it some respect. It just sounds like a poor imitation"



MALE: 37

RATING  
7

"It was a good song I liked it the lyrics were good I thought he sounded good the beat was pretty good but not great but the rapper was good"



MALE: 31

RATING  
6

"It was a nice song to listen, but it sounded rather generic. It did not have much impact with me and I would probably forget I listened to this down the road."



FEMALE: 23

RATING  
8

"It was slightly vulgar but not overly offensive. Very good beat and hooks. Really catchy. I thought the vocals were really good too; very interesting voice in the main singer."



FEMALE: 54

RATING  
6

"It's a very accessible hip hop track. Seems like it would be a fun party track, though I don't love it. The lyrics aren't great, but that's not unusual. I could easily see it being played at a club."



MALE: 24

RATING  
4

"It's not my kind of music. The lyrics are not really interesting. I feel like this is the kind of song that would do well on the radio and in a younger population"



FEMALE: 26

RATING  
8

"Its got an average beat to it. The music might be what holds it back the most. The group vocals seem to be very solid so that is a bonus. The beat just doesnt have the sounds to make it catchy"



MALE: 32

RATING  
7

"Love the vocals except I can do without the chorus and think that could be improved. The beat is dope and is really catchy. I also like the cadence and flow of the people on the track. I think this could be a hit and get some commercial placements if the chorus was improved and the end was revised. Could do without the abundance of adlibs. The production is on point."



FEMALE: 33

RATING  
6

"Lyrics are just OK, not really anything original. I really like the production, and great instrumentation. Nice beat and feel to the song. Singers are good, just not always great lyrics. Not bad, just nothing that hasn't been done already. Decent song overall."



MALE: 37

RATING  
8

"Nice beat and instrumentals that was used to compliment some up beat energetic vocals, the multiple singers mixed well with each other from start to finish"



MALE: 61

RATING  
8

"Nice hook and rhyme coupled with a beat that makes you want to ride a truck South East style. The artist spits some good quotables in this track right here."



MALE: 37

RATING  
10

"Ok I love this song! The turn up is real with this track. Club banger or just dancing this track and the name goes great with everything you can think about when it comes to dancing and being in the club. The track made me feel alive and ready to party. I would ask personally for this to be played in the club if no one has ever heard it so that they can and I know they would all love it."



FEMALE: 34

RATING  
8

"Ok, first, I would get rid of the "Whoosh" in the very beginning. It just sounded odd and made me raise a brow. Other than that, I loved this song. The lyrics are great, I laughed out loud at the Pokemon Go reference, that was fantastic. The artist also has a great voice."



FEMALE: 26

RATING  
8

"Okay I am feeling this one. Okay other than the mf words. But I like this rhyme and beat. Got me dancing in my seat."



FEMALE: 42

RATING  
8

"Pretty damn good not as good as Stan from the otherday. I liek that they menchoned pokemon and weed. Its a fun song. Kinda a generic beat a chorus. They should just make this track all about pokemon go."



FEMALE: 23

RATING  
7

"Song needs better lyrics, the beat is catchy but definitely needs more studio time for the track production. Look forward to improvements. I would listen to this song again most likely."



MALE: 27

RATING  
7

"Sounds like something you'd hear on the radio. Catchy little song, can totally hear this being played in a club. Very commercial & has mass appeal for this genre. Weird little noise within the first 2 seconds of the song was strange."



FEMALE: 26

RATING  
1

"Sounds too similar to pretty much everything out on the radio right now. There is nothing to set this track apart from its competition, so it is very boring to listen to. Also I don't like the guy's voice."



MALE: 22

RATING  
2

"Starting the song with "whoosh" is not really a great attention grabber. I don't really know if Pokemon references are necessary in rap songs. It's just very repetitive and boring, like I won't remember it in five minutes from now. It reminds me of tons of rap songs I've heard from not so famous rap artists. The artist name is strange because I thought it was some sort of foreign name until I realized for some reason the three words were just all smashed together into one."



FEMALE: 27

RATING  
8

"The beat and synthesizer are awesome in this track. Definitely sounds like your modern hip hop track from the club scene. I didn't like the lyrics as much as the instrumental on this one."



MALE: 32

RATING  
7

"The beat carried the song nicely. I always look for cool background noises on songs like this and this one had some good ones."



MALE: 26

RATING  
7

"The beat for this is awesome It makes me want to start dancing. However the lyrics are horrible and the rap style is very sloppy like the artist drank too much."



FEMALE: 27

RATING  
8

"The beat is catchy, and the instrumental work is smooth and jazzy. The lyrics are a bit typical and less-than-fresh, but the overall feel is fun and bouncy."



FEMALE: 34

RATING  
6



MALE: 30

"The beat is pretty catchy and puts most people in a decent mood. I would consider listening to other songs by this artist provided they were of a similar nature and mixed well."

RATING  
8



MALE: 26

"The beat is very catchy which has the potential to find some commercial success. Also the lyrics are very clever and will probably be easy for people to relate to."

RATING  
7



MALE: 30

"The beat the track had was pretty good. The lyrics also were very good. The vocals could just use a little work I think. I would set out to see more tracks from this artist though"

RATING  
7



FEMALE: 23

"The beat was kinda on the typical side but the flow of the vocalist matched it in a way that felt new. Also, the reference to Pokemon Go was a huge bonus."

RATING  
3



MALE: 33

"The beats are interesting and draw me in. The lyrics I'm not a fan of. Seem a bit silly. And the vocals don't catch me either. Just the music and beats, I like."

RATING  
1



FEMALE: 32

"The capitalization of the name is annoying & has been done before. The name of the artist isn't very eye catching either & could be easily mispronounced."

RATING  
10



FEMALE: 28

"The entire song is a hit, a nice party song. Not vulgar the instrumental and beat are very nice and the lyrics compliment it well"

RATING  
8



MALE: 32

"The flow of the song is really good, the verses mesh well with the choruses. I could see this played on the radio easily, as well as at clubs. Kind of has a 90s vibe."

RATING  
5

"The instrumentation is great. The vocals aren't bad and they connect well with the instrumentation. The lyrics leave a lot to be desired though."



FEMALE: 33

RATING  
8

"The instruments in the song were really good. The vocals sound great, and the song has a good beat. It sounds ready for the radio."



FEMALE: 24

RATING  
4

"The lyrics are a little generic, but they appeal to a certain demographic of people that would love the song. The "Pokemon GO" joke was funny and clever, if a little unexpected. The beat was very entertaining to listen to."



MALE: 19

RATING  
9

"The lyrics are funny. The singer has a good voice. The hook is catchy. The beat is fun to dance to. I like it very much."



MALE: 33

RATING  
6

"The lyrics are hilarious and I love them. The song itself is pretty mediocre though. It sounds like it just wants to be exactly like everything else in the genre. There isn't really anything particularly good or particularly bad about it."



FEMALE: 27

RATING  
7

"The lyrics are well delivered and solid, and the production and sound is high quality and appropriate for the genre. Would add to my playlist."



MALE: 36

RATING  
6

"The lyrics insult my intelligence and don't rhyme and makes me wonder how this guy got your attention. The "whoosh" part redeems it somewhat. This song lacks any kind of originality, and he sounds like he has a cold when he is singing, his nose is plugged up or something."



FEMALE: 38

RATING  
8

"The lyrics were great for this track. The instrumentation felt very generic/default so it's good that the lyrics picked up the slack. Ultimately, I could see myself listening to this artist/track on Spotify or any other streaming service."



MALE: 31

RATING  
8



MALE: 24

"The lyrics were really funny, however it seems nothing more than a fad song that will come and go. It's good enough for release now and it should be released now because it'll be very irrelevant later."

RATING  
9



MALE: 32

"The melody is calm and it relaxes me. I enjoy the mood and the vibe of the song which is comforting and cool. This song is really nice and I will listen again."

RATING  
7



FEMALE: 38

"The melody was best, you could hum to it. But all in all, it was nothing special, just kinda plain."

RATING  
7



MALE: 24

"The music is really good. It sounds like the usual generic hip hip song that would get released today but that always ensures at least the beat will be good."

RATING  
9



FEMALE: 25

"The music is really great and fun to rock out to and the voice is very pleasant, but the lyrics are probably my favorite. I didn't dislike the song at all and liked it immediately when it came on since the music is great."

RATING  
2



FEMALE: 53

"The music was kind of repetitive, which is a little bit annoying. The worst part though, is that I couldn't even make out what most of the lyrics are!"

RATING  
3



FEMALE: 42

"The only thing that I liked about the song was production and the sound of it was tolerable, but everything else to me in my opinion just sounded generic. The lyrics, the vocals, and the instrumentation is something that I already heard from and expect from this type of sub genre of hip hop. I don't like it but I can see other people liking it like the radio or a club."

RATING  
9



MALE: 30

"The production and track were very well done but similar to many songs on the charts already. The vocal performance was great and with a little work on the presentation this song could breakout."

RATING  
6

"The production is great; Cool dance tune. It hits the target. Very well crafted and cool chorus! I think it could be a radio hit. It seems made for that at least."



MALE: 42

RATING  
9

"The production sounded great. The beat sounded great. The lyrics were positive. Everything about the song was positive and felt good. It's a good party or uplifting song."



MALE: 27

RATING  
8

"The production value of this track is amazing! I feel it would be radio ready. It was catchy and had good lyrics. I feel like this could be a mainstream hit."



FEMALE: 29

RATING  
7

"The rappers have nice flow and put some current references into their lyrics. The beat is infectious and would probably be popular when played at a dance club."



MALE: 30

RATING  
7

"The singer has a great voice and the lyrics are real smooth. The production is excellent as everything is really well put together. The beat is solid too."



MALE: 44

RATING  
7

"The singer was perfect with the beat, but I didn't enjoy all of the lyrics. It had a good tempo and the chorus is catchy."



FEMALE: 36

RATING  
4

"The song has a great beat to it. The lyrics are catchy too. The voice of the singer is good. It is slightly repetitive though and the guest spot is not great."



MALE: 30

RATING  
10

"The song has a great beat, makes me want to dance in my chair. The vocals are great. The song reminds me of most of my playlist. I would download this song."



FEMALE: 37

RATING  
6

"The song has a super catchy beat and a memorable flow that's easy to get stuck in your head. Seems like it would be a good party track."



MALE: 29

RATING  
8

"The song has a very catchy, memorable beat and (mostly) interesting lyrics. It sounds very professional, as in ready for airplay. Only thing that I didn't like was the profanity."



FEMALE: 44

RATING  
3

"The song itself doesn't have anything original in it. It sounds much like any other song of this genre. I do like the sounds in the background a lot."



FEMALE: 38

RATING  
5

"The song sounds like a million other mainstream rap songs that are on the radio today. It isn't really that memorable and seems cookie cutter. I would not remember this song in a week or so."



MALE: 29

RATING  
3

"The song sounds very nice. The beat sounds like it was produced well and the song flows well. The lyrics are average and sound like any other song of this style."



MALE: 33

RATING  
7

"The song started off strong with the first verse. The Second really killed it. After that it dies down. The course and track save it at the end."



MALE: 20

RATING  
8

"The song was a good flow towards an upbeat scale. It has a few explicit lyrics that is un called for overall a good upbeat track for the modern age"



MALE: 32

RATING  
6

"The song was better than expected. I like the beat and the style. The singer was original and has a lot of swag. I like the lyrics and the good mood that this song creates."



FEMALE: 31

RATING  
6

"The song was good and the music and how it flowed and how it went and how it kept going and going and went well and very well and very good and nice"



MALE: 29

RATING  
7

"The start of the song reminded me of the "New Jack Swing" genre from the 90's, sounded a tad dated. As the song progressed, I liked it more it was catchy, even though it sounded too "produced" for my taste. I think the artist has a great voice, I would have liked to hear his voice more than the background music and background vocals."



FEMALE: 40

RATING  
9

"The track has some clever lines and appeals to a wide audience. I really like the professionalism that has been put into the track, it sounds well refined."



MALE: 20

RATING  
4

"The track in general is pretty good, no major likes or dislikes and is somewhat better than several of the other tracks that have previously been reviewed on this rating platform."



MALE: 26

RATING  
6

"The track is really cool on this song. It sounds like an 80's track, and it gives the song instant credibility and history to it. His voice is pretty enjoyable, and it doesn't just sound like the same old guys."



MALE: 31

RATING  
3

"The track is really pretty interesting. There's a good beat and the refrain is catchy. The lyrics for the versus are not very compelling in certain parts."



MALE: 37

RATING  
8

"The track overall was great but the rap lyrics were a little off. Despite the rap being a little off, the song overall was great cause everything was catchy."



MALE: 27

RATING  
8

"The vocal sound very unique and dope. The beats and instrumentals complement the vocals of the artist very well. I think he can be a little bit more hardcore sounding and put some more beats into the track."



MALE: 36

RATING  
7

"The vocals rise and fall really nicely, it keeps me engaged with song. The beat is not too hard or too soft, it hits a nice middle ground making it easy to listen to."



MALE: 42

RATING  
8

"The whole song is amazing. It's one of those rap songs that makes you smile and laugh a bit. It's really catchy and I could see this as a hit."



MALE: 28

RATING  
10

"There is nothing I didn't like. The vocals are great. The music is great. The song makes me happy. It also has lyrics from current stuff like I heard him talk about pokemon. The song makes me feel good and want to dance. Plus it's a song my kids and I listen to as well."



MALE: 41

RATING  
7

"This is a catchy tune with good vocals. I like the beat and it's very catchy. This could be a hit with a little more work!"



FEMALE: 34

RATING  
9

"This is a catchy, light song that seems like the kind of Spring Break or summer song that would get really hot. Like a song that everyone stops and drinks to at a college bar. Very cool."



FEMALE: 38

RATING  
7

"This is a fun song. The hook is playful which fits the bouncy, light flow. The chorus is kind of a letdown but the verses run down pretty nicely."



MALE: 28

RATING  
10

"This is a great song, I love the beat as well as the lyrics and I also love the sound of the artist. There is nothing I dislike about this song"



MALE: 58

RATING  
5

"This is a song for the hardcore drinkers and rap listeners alike. It is a song that is surely one to drink hard liquor to. This song is a party-starter, even when the party is long over."



FEMALE: 31

RATING  
9

"This isn't terrible. Pretty catchy. I could definitely see this song being played in the club and at parties. The beat is addicting, and the rapper actually knows what he's doing. It sounds natural, and not forced. This song fits perfectly with what's in right now."



FEMALE: 34

RATING  
3

"This really is not ready for release. Musically, it's ok. The beat is fine but doesn't knock me off my feet. The lyrics are pretty awful and the singer is mediocre at best"



FEMALE: 42

RATING  
6

"This song has an awesome upbeat beat to start the song. It makes me pay attention right. The rapper also has a nice voice and compliments the instruments. Great chorus too!"



MALE: 41

RATING  
7

"This song initially sounded like it would be a silly song, but as I continued to listen it got better. It has a very nice beat in the background that makes you want to move your head around. I did not like the lyrics. They sound like typical lyrics in hip hop songs."



FEMALE: 29

RATING  
1

"This song is a complete rip off of Jeremih Ft. Krept & Konan - Don't Tell Em. No way this can be a hit so close to the other songs success."



MALE: 39

RATING  
10

"This song is great. It is very catchy and well produced. I could see this getting radio play and becoming a big hit. I would buy this single."



MALE: 36

RATING  
7

"This song is just very good. The lyrics combined with the beat is great. The combination of singers and mix of vocals for each is great."



MALE: 43

RATING  
6

"This song is okay, I suppose I'd like it better if I were listening to it at 10pm on a Friday night instead of 830am on a Wednesday. :-) The hook is the best part, I could see myself yelling it in the car or something haha."



MALE: 37

RATING  
8

"This song is one cohesive piece of music. The bass, the vocals, the tempo, the quality of each piece of instrumentation makes for a very enjoyable listen. Reminds me of the sweet tunes from the '90s."



MALE: 44

RATING  
5

"This song is so bad. Generic rap music with lyrics about nothing. I think this music does nothing but make people stupid. I wish it would stop."



MALE: 25

RATING  
9

"This song is very catchy and has a Fetty Wap feel to it. The instrumental and beat is very good. The song also has a catchy hook, I think that the first rapper is better than the 2nd and would definitely listen to a song with only the 1st guy again."



MALE: 32

RATING  
2

"This song is very fun and the vocals are very enjoyable. I like the vibe of this song. It's simultaneously danceable and it's a little edgy too. I think that I would listen to a lot from this artist."



MALE: 37

RATING  
6

"This song is very pop oriented hip hop. I think this could be used on many mediums. I would like to hear this on the radio."



MALE: 35

RATING  
7

"This song reminds me of a club song and I see its' potential for commerciability. This song sounds like a song one might hear while out at a club or bar. It's fun but it has no substance; perfect for this genre!"



MALE: 25

RATING  
7

"This song sounds ready to be released. Production quality is very good, and the sound is good. Generic party lyrics (i. E., shout-outs to Patron), but it's a decent song for a club or party."



MALE: 41

RATING  
7

"This song was awesome, great music/lyrics and it's catchy but in a good way. I can see myself listening to this on the radio. The vocals were on point with the music. Good stuff."



FEMALE: 36

RATING  
10

"This song was hot . The song is right on point with a catchy chorus that you want to sing along with. The lyrics are catered to a populace that likes a easy to remember a song that delivers with a smooth beat to dance to . The arrangement was together and the singer or shall I say rapper delivered. I definitely would buy this single."



FEMALE: 48

RATING  
5

"This song was kind of catchy. I was bopping my head along to the beat and the lyrics especially in the chorus sound like something that could be pretty right. The vocals themselves weren't the strongest but it was still a pretty good song."



FEMALE: 26

RATING  
3

"This song was merely OK. It wasn't anything special, like the songs that Kendrick Lamar or Gambino put out. It would possibly do well on radio, but I think it's a little too tame for most people to really like. The production quality was good though."



MALE: 27

RATING  
8

"This song would be great in a club. It has a solid beat and it's fun to dance to. The rapper is good too, solid rhymes."



FEMALE: 29

## OVERALL TRACK RATING

6.8 / 10

THIS IS THE OVERALL RATING FOR THE TRACK AS CALCULATED FROM THE WEIGHTED AVERAGE OF ALL THE REVIEWERS' RATINGS. THIS SIMPLY MEASURES HOW "GOOD" THE TRACK IS OVERALL (NOT NECESSARILY MARKET POTENTIAL).

LOOK FOR A MINIMUM OF 7.0 TO INDICATE A HIGH QUALITY TRACK

## WISDOM OF CROWDS

WISDOM OF CROWDS IS A PROVEN METHODOLOGY THAT LARGE GROUPS OF ORDINARY PEOPLE ORGANIZED UNDER THE RIGHT CONDITIONS (A "SMART CROWD"), OUTPERFORM SMALL GROUPS OF EXPERTS IN MAKING DECISIONS AND PREDICTIONS. IT IS NOT NEW. IT IS THE [SCIENCE BEHIND GOOGLE](#) AND DECISION-MAKING IN SOME OF THE LARGEST COMPANIES IN THE WORLD. IT HAS BEEN PROVEN TIME AND AGAIN THAT COLLECTIVE WISDOM SURPASSES THE EXPERTS.

THE 4 CONDITIONS REQUIRED TO FORM A "SMART CROWD" THAT DELIVERS AN ACCURATE REVIEW ARE:

1) DIVERSITY OF OPINION: A SAMPLE GROUP OF REVIEWERS WITH MANY DIFFERENT POINTS OF VIEW MAKES BETTER DECISIONS THAN ONE WHERE EVERYONE HAS THE SAME INFORMATION.

2) INDEPENDENCE: THE REVIEWERS' OPINIONS ARE NOT INFLUENCED BY OTHERS.

3) DECENTRALIZATION: ANSWERS ARE GIVEN BY INDIVIDUAL REVIEWERS BASED ON THEIR OWN LOCAL AND SPECIFIC KNOWLEDGE RATHER THAN BY A CENTRAL PERSON.

4) AGGREGATION: THERE IS A WAY OF ACCURATELY MEASURING THE SAMPLE GROUP'S COLLECTIVE ANSWER.